U.S. COTTON TRUST PROTOCOL

The voluntary sustainability program for U.S. cotton growers, and traceability platform for all U.S. Cotton.

The Trust Protocol is the only system that provides quantifiable, verifiable goals and measurement and drives continuous improvement in six key sustainability metrics - land use, soil carbon, water management, soil loss, greenhouse gas emissions, and energy efficiency. The program is the world's first sustainable cotton fiber program to offer article-level supply chain transparency to all members.

It was created where the core values focus on U.S. cotton's legacy of authenticity, innovation and excellence, environmental stewardship, caring of people, and personal and corporate integrity, as well as a Theory of Change that is grounded in science-based measurement and feedback.

The program was built upon three key pillars:

- Verified data – measurement in six key sustainability metrics
- Article-level supply chain transparency for all members
- Continuous improvement remaining central to U.S. cotton production

The Trust Protocol is aligned with the U.S. 2025 National Goals for Continuous Improvement and understands that a focus on innovation and technology is vital.

OUR PROGRESS TO DATE

The Trust Protocol has already welcomed **over 45 global brands** and **2,800 mill and manufacturer members**.

Levi's **OLD NAVY**

J.CREW **NEXT** **KIABI**

Our mill and manufacturer members are from global regions and countries including:

Pakistan	Indonesia	Latin America
Bangladesh	Vietnam	Taiwan
India	Turkey	The United States
China	Korea	Western Europe
Thailand	Japan	

Grower participation in the program has increased for the sixth year with 2.58 million cotton acres enrolled and continues to see members from all **17 cotton producing states.**

The program has also been recognized and published in the **ITC Standards Map** and been approved as a standard for sustainable cotton by the **Partnership for Sustainable Textiles** and as an **ISEAL Community Member**.

The Trust Protocol is recognized by **Textile Exchange** and **Forum for the Future**, and part of **Cascale**.

Learn more at: **TrustUSCotton.org**

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