



MILL &
MANUFACTURER

MEMBER BENEFITS

— — — — In today's evolving textile landscape, sustainability and traceability are no longer options — they're essential.

Brands, retailers, and consumers are demanding greater accountability throughout the supply chain, and raw material sourcing is under intense scrutiny. Mills and manufacturers are the critical link in enabling supply chain transparency, meeting this demand and shaping a more responsible cotton industry.

Launched in 2020, the U.S. Cotton Trust Protocol provides the tools and framework to elevate your operations and meet the expectations of today's conscious marketplace for responsibly produced cotton.

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Transparency:

- **Enhanced Brand Recognition and Preference:** Gain visibility as a key partner in a transparent supply chain, attracting brands and retailers committed to responsible U.S. Cotton sourcing and increasing business opportunities.
- **Driving Traceability and Transparency Within the Cotton Supply Chain:** Enable article-level traceability with the Protocol Consumption Management Solution (PCMS), tracking U.S. Cotton and Protocol Cotton to finished product and assuring brands of its origin and sustainability.

Communications:

- **Marketing and Communication Tools:** Leverage the Trust Protocol logo and marketing materials to demonstrate a sustainability commitment, resonate with eco-conscious customers, and build stakeholder trust.
- **Website Recognition and Visibility:** Connect with a global network of brands, retailers, and other industry leaders and strengthen your reputation as a sustainable partner through recognition on the Trust Protocol website.

Costs:

- **Complimentary Technical Support:** Access to a specialized package of technical support free of charge for members who license U.S. Cotton and participate in the Trust Protocol.
- **Transparent Pricing:** Mill and manufacturer members are invoiced a set amount annually with an additional fee for each added site.

The Trust Protocol has welcomed more than 2,800 mill and manufacturer members from across the globe. The program has also added 45 global brands including Levi's, Gap, Next, Ralph Lauren, and Carhartt.

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TrustUSCotton.org 