



BRANDS & RETAILERS

MEMBER JOURNEY

The U.S. Cotton Trust Protocol is a voluntary sustainability program for U.S. cotton growers, and the traceability platform for all U.S. Cotton. For brands and retailers interested in better measuring their environmental footprint sustainability and knowing where their materials come from, the Trust Protocol offers verified information on six key sustainability measures of U.S. cotton production and tracks the supply chain from farms to the final product.

One unique feature of the Protocol Consumption Management Solution (PCMS) is to provide brand and retailer members with complete visibility of the identity and locations of each company involved in the process across the complete supply chain.

Brands and retailers can see exactly where the cotton in their products comes from throughout the entire process for two distinct fibers:



U.S. Cotton tracked to the country level



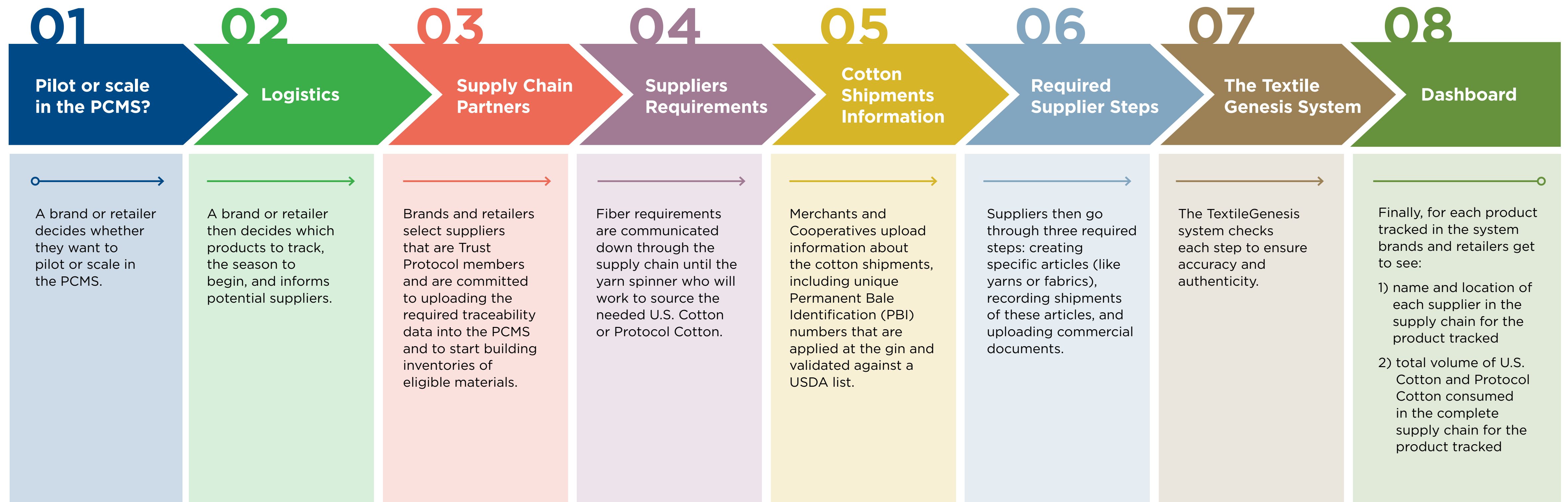
Protocol Cotton tracked to a group of farms (participating Protocol growers)



MEMBERSHIP PROCESS

Here's how the process works

Brands and retailers who are interested in program participation and tracking cotton through the PCMS should first apply for membership and accept the Code of Conduct. Membership is activated upon payment and enables TextileGenesis registration.



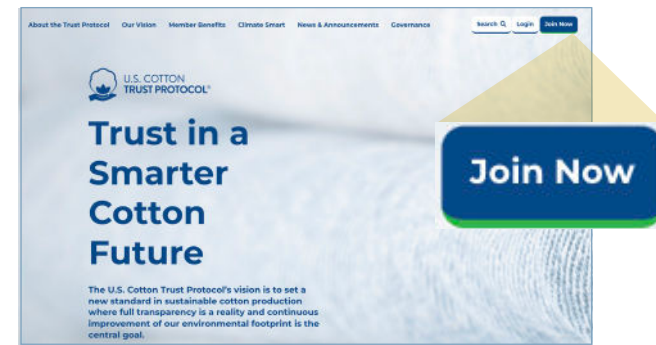
This process helps brands and retailers ensure the sustainability and transparency of their cotton supply chain, enabling traceability and compliance.



Joining the Trust Protocol and Protocol Platform

Screen by Screen Guide

STEP 01



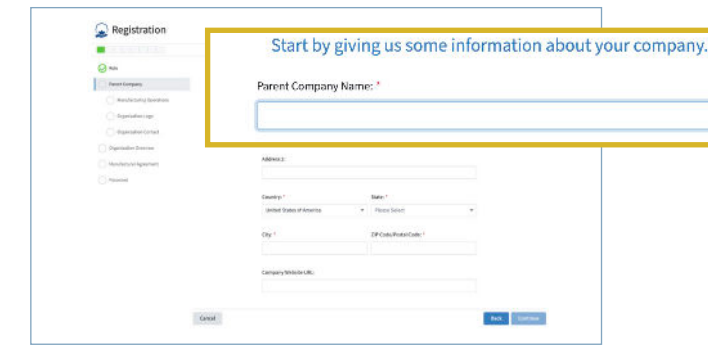
Visit www.trustuscotton.org and click 'Join Now'.

STEP 02



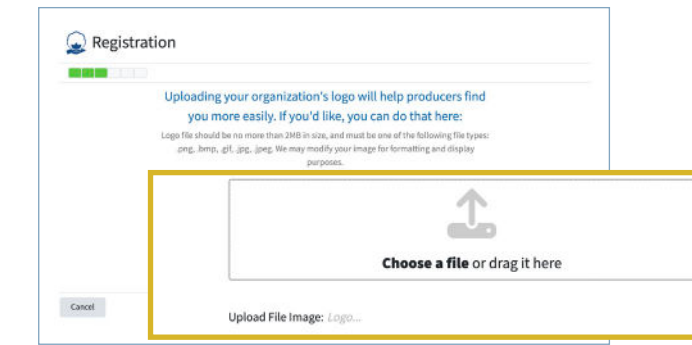
Select 'Brand-Retailer'.

STEP 03



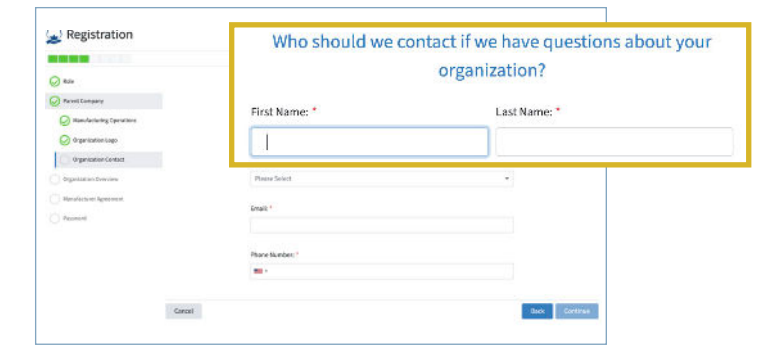
Provide information about your company.

STEP 04



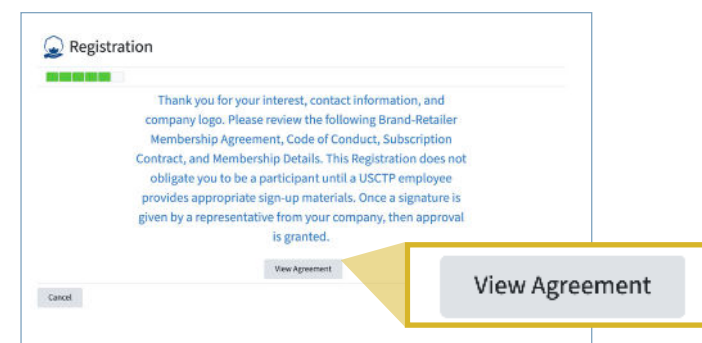
Upload your company's logo.

STEP 05



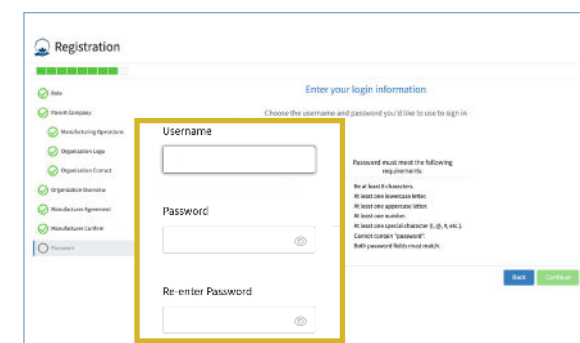
Provide details about our contact at your company.

STEP 06



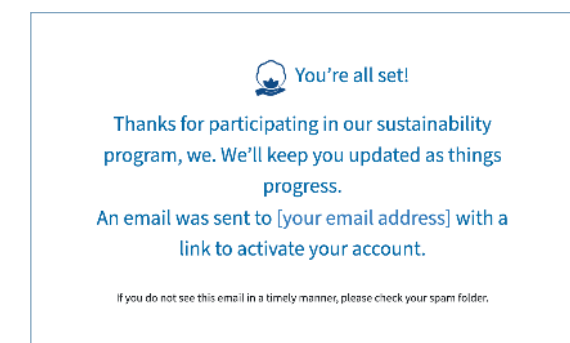
Review the member Code of Conduct.

STEP 07



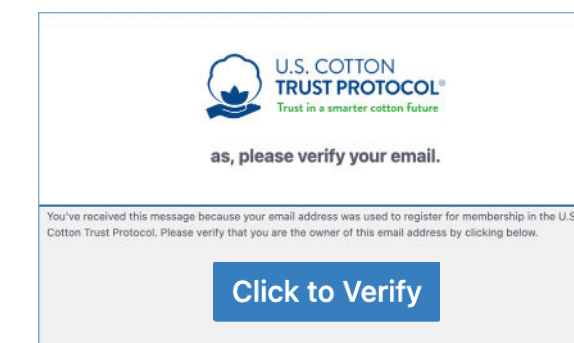
Enter a password and login details.

STEP 08



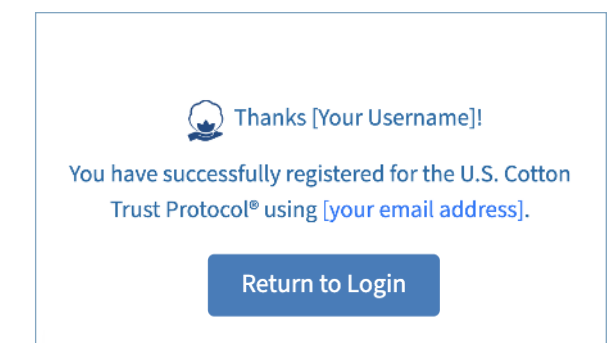
Steps to register completed.

STEP 09



You will receive an email to verify your account, press 'Click to Verify'.

STEP 10



Process completed.

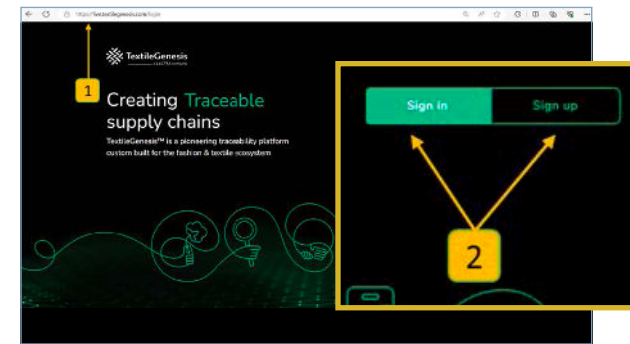


Registering with



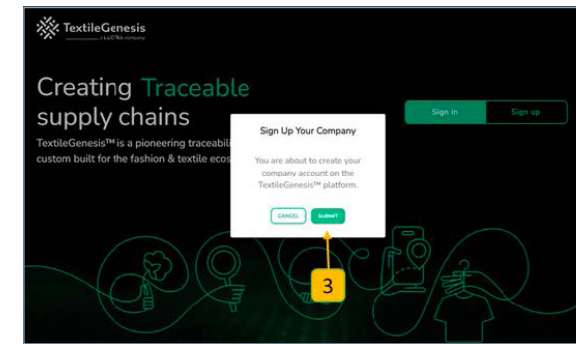
Screen by Screen Guide

STEPS 01-02



Visit live.textilegenesis.com and click **'Sign In'** for existing user or **'Sign Up'** for a new user.

STEP 03



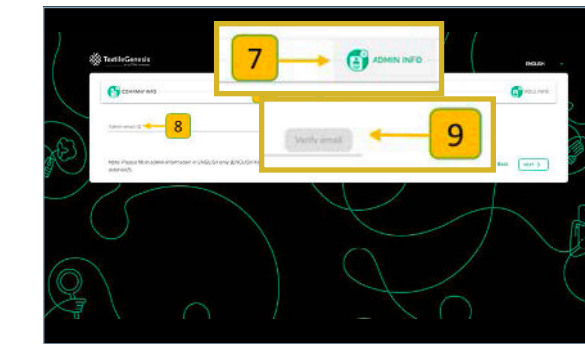
If you choose **'Sign Up'**, click **'Submit'** in the pop-up window *(If you are already a user skip Step 2).*

STEPS 04-06



Select the **'Company Info'** tab and provide information about your company. Click **'Next'**.

STEPS 07-09



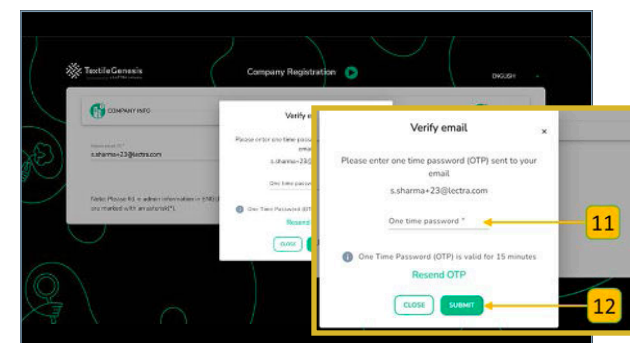
Select the **'Admin Info'** tab and provide information on who is creating the account, including an email. Click **'Verify Email'**.

STEP 10



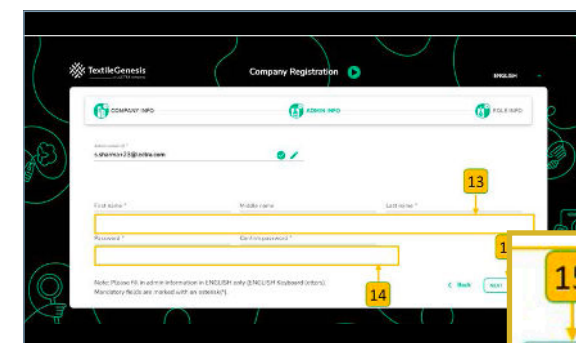
You will receive an **email with a one time password**. Copy and paste into the pop up form.

STEPS 11-12



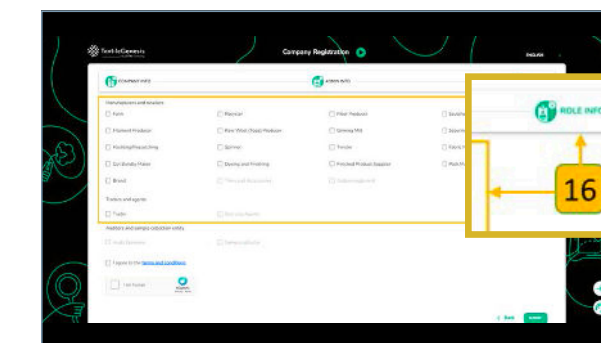
Verify your **email**.

STEPS 13-15



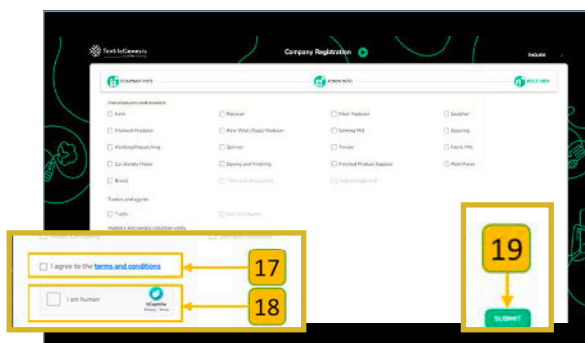
Fill out your **credentials** and create a **password** for future use. Click **'Next'**.

STEP 16



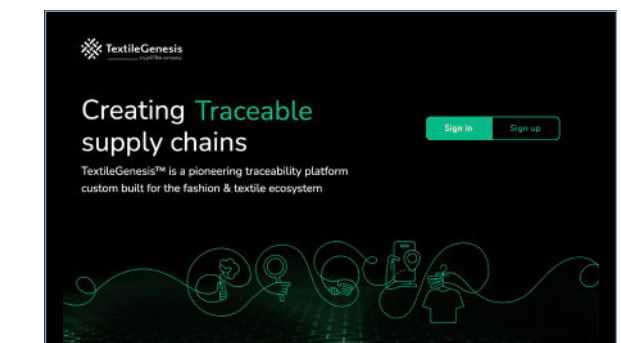
Select the **roles relevant to your company** from Manufacturers and Retailers, Traders and Agents, Auditors and Sample Collection Entity.

STEPS 17-19



Agree to the **'Terms and Conditions'**. Verify you are not a robot and click **'Submit'**.

STEP 20



A TextileGenesis admin will receive a notification and will **activate** your company account.

