

Welcome to U.S. Cotton Trust Protocol

What Membership Gives Your Mill

Brands are increasingly asking their suppliers to prove where cotton originated and how it was grown, and to back it with data they can report. Membership in the Trust Protocol is how your mill answers those questions and provides the fiber brands want.

What Membership Gives You

- **Business you can win and hold.** When a brand mandates traceable U.S. or Protocol Cotton, membership puts you on the shortlist of mills that can supply it. It gives brands a reason to choose you.
- **Article-level traceability to offer.** Our traceability solution follows the fiber through every stage to the finished product, and Oritain forensic testing confirms U.S. origin. That is the proof brands now ask for, and your membership means you can offer it.
- **A credential brands can see.** Use the Trust Protocol logo and toolkit on your quotations, line sheets and website, so the credential shows at the point a brand decides. Members are also listed on the Trust Protocol website, in front of a global network of brands and retailers.
- **More to sell.** Offer U.S. cotton with verified origin, Protocol Cotton grown to measured environmental standards, and now U.S. Regen, regenerative U.S. cotton at volume.
- **Part of a measured program.** The cotton you run comes through a program that measures its environmental footprint across six metrics, verified and backed by five years of farm-level data. You can point brands to that as proof you source from a responsible, credible program. Brands can use that data for their corporate reporting and marketing.
- **Technical support.** Member Mills who meet a volume level get complimentary access to specialist technical support through COTTON USA.

Why it Matters Now

Traceability has shifted from optional to expected, and regulation is pushing the same way. A mill that can prove origin, and point to a measured program behind its cotton, is a more reliable and valuable partner in the supply chain. Membership is how you show it.

How to Get the Most from It

- **Put the credential to work.** Add the logo to your quotations, line sheets and website, and make sure you are listed on the Trust Protocol site.
- **Talk to your brand customers.** Tell them what you can now prove, using the brand sell sheet and buyer FAQ in this kit.
- **Three fibers to sell under one program.** Benefit from the consistent quality U.S. Cotton brings and now add country of origin traceability to your offering, sell the environmental metrics that using Protocol Cotton can bring, and add U.S. Regen for the brands asking for regenerative cotton.



Scan the QR code
to sign up to
become a member.

For more information, please contact
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